Rare Diseases Customer Marketing Manager (m/f/d)

Job Description

One in half a million! - That is how many people are impacted by certain rare, serious and lifelong disorders. Now, we are looking for someone just as rare to join our Region Europe Rare Diseases Marketing Team to drive the development and implementation of marketing strategy and tactics for one of the fastest growing brands in Novartis, including the launch of new indications. The current and future opportunities for this brand is limitless!

We are Novartis, join us and help us reimagine medicine.

Your tasks in detail:

- Provide strategic and leadership for key customer relationship management activities (including PIK and tactical account management, engagement, communication, digital and data-driven materials, etc.)
- Support implementation of activities led by Rare Diseases Customer Marketing Manager and continuous upgrade of our customer capabilities.
- Lead the collaboration with internal and external stakeholders to identify and deep understand the various perspectives. The focus will be to consolidate customer resolution processes, ensure effective and efficient (on time, on budget and on quality) delivery of clinical and medical research, field visits and competitive intelligence.
- Identifies and understands our rivals and competitive opportunities and key market trends and works to maximize them.
- Builds an effective partnerships.
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Why consider Novartis?

- University degree in business, economics, business, science with M.B.A.
- Proven social and genuine commitment to support rare disease communities.
- Experience in a specialty, oncology or rare diseases of more than 6 years.
- Successful launch experience in the pharmaceutical industry.
- Extensive (> 6) years of marketing and/or sales within the pharmaceutical industry.
- Demonstrated ability to successfully drive a project to completion.
- Excellent in execution and champion of innovation and excellence in execution and champion of innovation.
- High level presentation and interpersonal skills, able to communicate and present ideas to stakeholders in a way that produces understanding and impact that builds effective partnerships.
- Strong organizational and project management skills, demonstrates ability to effectively drive projects to completion.
- Purpose driven and genuine commitment to support rare disease communities.
- Closely interacts with RE Rare Diseases Brand Director and the Cluster Head of Germany, Cluster Marketing and Medical Affairs as well as European and global Rare Diseases Business Unit.
- Supports diversity and inclusion of the Rare Diseases teams.
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Novartis stands up for equal opportunities and for the benefit of our patients. Motivating framework and strengths of our employees and using them specifically sense of responsibility.

Minimum requirements

- University degree in biosciences, medicine, business, science with M.B.A.
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If you are interested in this interesting opportunity, we look forward to receiving your application via our online tool!